Internet Terms and Guidelines

Use of <u>BusinessAlternatives.com</u> (the "Service") by any end user (the "User") is subject to the following terms and guidelines.

- * The Service is proprietary to Business Alternatives and the User shall not use the Service except as authorized by Business Alternatives herein.
- * Business Alternatives shall not be under a duty to inquire as to the authority or propriety of any instructions given to Business Alternatives by the User, and shall be entitled to act upon any such instructions believed to be genuine; and Business Alternatives shall not be liable for any loss, cost, expense or other liability arising out of any such instructions.
- * To the extent that Business Alternatives uses the Service to transport data or communications, Business Alternatives will take reasonable security measures as outlined in the security information for BusinessAlternatives.com; however, Business Alternatives disclaims any liability for interception of any such data or communications. Business Alternatives shall not be responsible for, and makes no warranties regarding the access, speed, availability or any other aspect of the Service. The User acknowledges that the Service's response time may be delayed by the website volume, system capacity or system maintenance and repairs.
- * The User's consent to the transmission by electronic means of information and data through the Service shall be effective at all times that User uses the Service. User's use of the Service constitutes authorization of the transmission.
- * Business Alternatives reserves the unilateral right to terminate or modify the Service and these terms and guidelines in whole or in part and at any time without prior notice. Business Alternatives also reserves the unilateral right to restrict a User's use of the service if User's use is found to be disruptive and abusive of the service or otherwise not in compliance with these Terms and Guidelines.